



SoN Mission

To develop nurse leaders, innovators, and advocates for the profession and society through research, education, practice, policy, and outreach.

School of Nursing 2025-2030 Strategic Goal:
Advance impactful research and scholarship

SoN Vision

To make discoveries, enhance systems, and advance health equity for Wisconsin and beyond.

SoN Pillars

- Academic Excellence
- Engaged Community
- Organizational Effectiveness
- Research & Scholarship Excellence
- Inclusive Excellence

SoN Values

- Collaboration
- Excellence
- Integrity
- Respect
- Innovation
- Equity

Research Strategic Directions

Building a more vibrant and collective community for nursing research

Developing research partnerships with communities and organizations to accelerate research relevance, impact, and innovation

Advancing the School's reputation for high quality and impactful research

Strengthening our research infrastructure to support nursing research programs and partnerships

Aspirations for our Research Enterprise

Faculty Excellence:

We have a robust faculty across all career stages and with diverse identities and perspectives, fostering mentorship, collaboration, and continuous professional growth.

Sustained Growth in Funding:

Our funding portfolio is both diverse and sustainable, supporting a wide range of impactful research initiatives.

An Engaged Community of Scholars:

We cultivate a committed and engaged community of scholars who are passionate about advancing nursing knowledge and practice who value purposeful work, well-being, belonging, and flourishing.

Advanced Research Infrastructure:

Our research infrastructure is continually improving, providing state-of-the-art resources to support cutting-edge research.

Impactful Partnership:

We build impactful, bi-directional partnerships with communities and organizations, ensuring our research is relevant, valuable, and directly benefits health and health systems.

A Reputation for Research Excellence:

Our school is recognized at UW-Madison and beyond for research that leads to meaningful improvements in health and health systems.