



MISSION

To develop nurse leaders, innovators, and advocates for the profession and society through research, education, practice, policy, and outreach.

2025-2030 STRATEGIC GOALS

Advance impactful research and scholarship

Educate nurses for the future of care

Build and support the professional nursing workforce

Partner to improve health outcomes in Wisconsin and beyond

Promote inclusive excellence and enhance wellbeing within the School of Nursing community

VISION

To make discoveries, enhance systems, and advance health and health equity for Wisconsin and beyond.

PILLARS

Academic Excellence

Refers to the high standard of education and learning across programs within our School. It encompasses the accountability for quality of teaching, curriculum design, student achievement, mentoring, and the overall reputation of the institution.

Engaged Community

Refers to faculty, staff, students, patients and families, and research, academic, and community partners. We are committed to ensuring a flourishing community engaged in the mission and vision of the school.

Organizational Effectiveness

Reflects the efficiency and success of the School in achieving its goals and objectives. It involves optimizing the acquisition and use of resources, improving processes and systems, and ensuring effective leadership and management practices. It also involves supporting our community by fostering a positive work environment, and providing professional development opportunities, and access to technology and resources necessary for effective teaching, research, and scholarship.

Research & Scholarship Excellence

Refers to the high standard of collective research and scholarship activities and initiatives within the School. A robust research and scholarship enterprise that encompasses our commitment to innovation, scientific discovery, and the dissemination and implementation of findings.

Inclusive Excellence

Emphasizes a transformative environment that champions diversity, equity, inclusion, belonging, and mattering. We are committed to a culture that ensures equitable access to respectful, inclusive, and meaningful engagement.

VALUES

Collaboration

We work together to advance common goals through active engagement, inclusion, and shared responsibility among all members of our communities.

Excellence

We embrace high professional standards for ourselves and our work.

Integrity

We hold ourselves and each other accountable. People can expect that we will do what we say we are going to do and that we will do the right thing.

Respect

Through our actions we honor diverse perspectives, experiences, contributions, and ways of knowing.

Innovation

We embrace creativity and the development and implementation of new ideas with the potential for positive impact.

Equity

We advocate for justice and inclusivity to address disparities and maximize equitable access to opportunities.